YEARBOOK 2012: Syllabus

Grading & Expectations
Students will be expected to complete all assignments, including attending events, taking pictures, writing stories within required deadlines. Students will also be required to attempt to solicit advertising/sponsorship.

SEPTEMBER
- 9/5 - 9/9: Education Week: Photo techniques, Journalistic Writing (how to make copy not boring), Interview Assignment (interview 3 people and write about them), examples of good yearbook copy,
- 9/12: Assign Deadline 1 Spreads
- 9/12 - 9/16: Education Week: What it takes to do a spread, Inspirational photo assignment, class structure, how to upload photos, How to do a 54321, How to use Josten’s
- 9/6: Pubnight
- 9/19-9/23: Go over photo editing (Day photo, night photo, gym photo, concert photo, photo with color temperature off)
  o Capture Correction: Temperature, Sharpening; Basic Editing: Curves, Shadows/Highlights; Contrast Control: Burning/Dodging; Color Correction: Color Balance; Advanced Editing: Puppet warp, clone stamp; Printing Adjustments: Sharpening
- 9/20: Pubnight
- 9/26-9/30: Headlines, Subtitles, Photo Titles (cutout magazines), Caption assignment (write captions for Josten's Winners)

OCTOBER
- 10/4: Pubnight
- 10/18: Pubnight

NOVEMBER
- 11/1: Pubnight
- 11/15: Pubnight
- 11/23: Pubnight
- 11/23 - 11/25: Thanksgiving break
- 11/26: Winter Sports Start
- 11/26: Spreads Due - Deadline 1: Intro, Summer, Fall, Underclassmen & Teacher mugshots
- 11/29: Assign Deadline 2 Spreads

DECEMBER
- 12/6: Pubnight
- 12/3 or 12/10: Holiday Party
- 12/19 - 12/31: Winter Break

JANUARY
- 1/10: Pubnight
- 1/20: Spreads Due - Deadline 2: Winter, Baby ads
- 1/21: Assign Deadlines 3 & 4 Spreads
- 1/24: Pubnight

FEBRUARY
- 2/7: Pubnight
- 2/17: Spreads Due - Deadline 3: Undefined, Sports Reference, Clubs
- 2/21: Pubnight
- 2/27: Spring Sports Start

MARCH
- 3/6: Pubnight
- 3/13: Pubnight
- 3/16: Spreads Due - Deadline 4: Spring, Sports Reference, Index

*Date is NOT finalized.

CONTACT INFORMATION:
JOHN DENT
jdent@dphs.org
1 (805) 455 - 1861

Rina
Rwinter@dpnews.org
1 (505) 699 - 5916

Kavi
ksuri@dpnews.org
1 (805) 202 - 9722